

22seven Finds 24/7 Ergonomic Solutions

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Making Collaborative Space More Comfortable and Productive

22seven, a new generation money management service based in Cape Town, South Africa, was in search of versatile ergonomic solutions. To accommodate the work styles of its employees—most of whom are computer programmers—22seven needed a space that enables and fosters daily collaboration.

Its advanced project management system demanded a work environment with high visibility, generous desk space, great lighting, plenty of personal real estate and flexible monitor mobility (to allow for two programmers to work simultaneously at one workstation).

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– Chris Tisdall, Chief Operating Officer, 22seven

What’s more, since software engineers, system analysts and web designers spend most of their time on their computers, providing each employee with a high-performance, ergonomic workstation was a top priority. “We wanted everyone to be super comfortable and super productive,” said Chris Tisdall, Chief Operating Officer, 22seven.

Addressing Unique Challenges

On top of it all, 22seven had to overcome the constraints of a challenging studio environment. 22seven worked with South African-based furniture design consultancy FormFunc Studio to find just the right combination of ergonomic work tools to solve its unique challenges.

Spaces intended for collaboration among large groups of employees can often get cluttered and untidy very quickly. “To get around this,” said Tisdall, “we needed furniture that had simple form, great functionality, clean lines and easy configuration...We were also looking to keep our environmental impact as small as possible and sought products that were made sustainably.”

To outfit 22seven’s high-tech yet streamlined and sustainable workstations, FormFunc specified Humanscale’s Liberty task chair, Element Classic task light, M2 and M8 monitor arms and CPU600 CPU holder.

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Humanscale “Makes the Space”

Ultimately, 22seven went with FormFunc’s specifications because Humanscale’s ergonomic solutions provided the ideal combination of form and function—and they couldn’t be happier with their decision.

“The Humanscale products have proven to be robust, intuitive to use and perfectly suited to our way of working,” Tisdall said. “The chairs are light and mobile, yet extremely comfortable. The monitor arms provide for unbelievable flexibility in range of motion and result in significantly more usable desk space. And the lights have a really small on-desk footprint with superb brightness. In addition, the CPU600 protects our technology investment while keeping our workspace clean and organized.”

It didn’t take long at all for employees to notice the difference these products were making in their space. “I really think the desks and chairs are good quality and fit in well with the aesthetic of the office. The monitor arms are great and give you a lot more desk area to work with,” said Claire Mullins, 22seven Business Analyst. Michelle Longman, 22seven’s Administration Head, added, “The chairs are the most comfortable I’ve ever sat on!”

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With all of these new ergonomic tools in place, the result was just what 22seven had envisioned from the start: a highly collaborative work space tailored to the unique needs of an extremely demanding profession. “In final set-up, the use of these products together has given our team members maximum on-desk work area, flexibility to configure their working position to their liking and great visibility to collaborate with each other,” Tisdall said. “The end product has really made our space.”

